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Newsletter Page (Right):
 Issue 1 January 2007
 New & Improved Weather Sentinel 2 Pg. 2
 Coming Soon SynQ Pg. 2
 Trinnovations quarterly
 Featured Client
 collegebound network
 Our featured client for this quarter is CollegeBound Network, a company that specializes in providing valuable content and resources to educationally-driven teens and young adults. The CollegeBound Network provides a variety of services to its population, including magazines, direct mail, and online content. Trinnovations has provided this client with numerous technologies and services, ranging from a lead generation management system to campaign tracking to search engine optimization (SEO).
 When asked how Trinnovations has helped them, Michael Masherikov, Internet Recruitment Analyst for CollegeBound Network, recognized the important role Trinnovations has played in their company. Over the past two years, CollegeBound Network has seen tremendous growth in their CollegeSurfing online initiative. During this time, Trinnovations has provided services and technologies necessary for them to remain a leader in their industry.
 As Mr. Masherikov states, "Year to year our company has shown tremendous growth in all aspects of our business: number of clients has grown from 25 to 700; number of keywords under search engine bid management has increased from 1,000 to 4,000,000; number of websites has increased from 1 to 54; and number of leads generated per month has gone from 1,400 to over 90,000."
 This spectacular growth would not have been possible without extensive technology support services from Trinnovations. The automated and dynamic systems that were developed, often from scratch, have delivered great scalability and efficiency, which allowed our company to expand its reach and capacity.
 We hope you will enjoy exploring our new site and seeing the many innovative technologies, products, services, and support we offer our clients. Please feel free to contact us with any problems or comments regarding the new site, or if you are interested in expanding your business with us.
 "This spectacular growth would not have been possible without extensive technology support services from Trinnovations."
 Mr. Masherikov is reluctant to recommend Trinnovations to other clients, "for the simple reason that we want to keep Trinnovations' services and expertise exclusive to our company." But CollegeBound Network does not need to worry about losing Trinnovations to other clients. "As Trinnovations has grown, we have become more capable of maintaining a high level of quality with our current clients, while seeking out additional clients in a variety of industries," says Mr. Faulds. "Besides," he states, "support from CollegeBound Network has made us the company we are today and we look forward to a bright future together."
 If you are interested in learning more about this client, please visit CollegeBound Network at www.collegebound.net
 For more information on our technologies, products, and services, please visit our website at www.trinnovations.com

